



Newport Mesa Spirit Run Dog Mile Sponsorship – Investment & Benefits

BENEFITS TO YOUR COMPANY	TITLE SPONSOR	CONTRIBUTING SPONSOR
	\$2,500	\$1,000
COMPANY VISIBILITY		
Dog Mile Title Sponsor On Brochure & Website	x	
NAME & LOGO ON:		
Race Entry Brochure	Designation as Dog Mile Title	Logo Inside
Back of Youth Shirts	x	
Web Banner Advertising (provided by sponsor)	x	
Radio PSA Mentions	x	
Website Exposure	Logo & Link	Logo
Limited License of Event Logo	x	x
Mention in Press Releases	x	
Human Interest PR Campaign	x	
Newspaper Advertising	Logo	Name
Race Posters	x	x
RACE DAY RECOGNITION:		
Company Official Assist with Start of Dog Mile	x	
Company Official Introduced at Start of Dog Mile	x	
Company Logo and Start and Finish Banners	x	
Company Supplied Banner near Start/Finish area	X	x
PA Announcements	x	
Complimentary 10x10 Booth at Race Day Expo	x	\$300 extra
Company Supplied Banner in Race Day Expo	x	
COMPANY PARTICIPATION:		
Complimentary Race Day Hospitality for Sponsors	8	4
Complimentary Race Entries for Company Employees/Clients	8	4
OTHER BENEFITS:		
Pre Event Email Blast about Race Day expo	Logo & message	Message if buy booth
Complimentary Insert in Virtual Bag	X	\$150 extra



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