



34th Annual Spirit Run, Sunday, March 12, 2017 Spirit Run's "Dash for Cash" School Fundraiser

Spirit Run's "Dash for Cash" fundraiser is simple. The more students, families, and school supporters who register to run for your school, the more money your school raises.

You're probably familiar with See's Candies, wrapping paper, and dine-out fundraisers. At these fundraisers, school supporters purchase from a business, and the business pays your school a percentage (typically 10-25%) of the amount supporters spent, keeping the rest.

The "Dash for Cash" fundraiser is similar, but even better! With "Dash for Cash," your school earns a minimum of 25%, and as much as 45%! Plus, it will be promoting health and fitness and school spirit, as its students and families run or walk together and enjoy the event expo. Also, the percentage of registration fees your school doesn't receive benefits other children, not a for-profit business.

Flip over this page to see Spirit Run's adult and youth races, as well as information about its Youth & Fitness Expo. Spirit Run registration and event details are available at www.nmspiritrn.org.

Please join us in celebrating youth fitness while raising money for your school! To sign up for "Dash for Cash" or if you have any questions, please email info@nmspiritrn.org.

Spirit Run & Newport-Mesa Spirit Run, Inc.

Spirit Run is an adult and youth road race and expo event celebrating its 34th year on March 12, 2017 at Fashion Island. Spirit Run is presented by a 501(c)(3) non-profit public benefit corporation called Newport-Mesa Spirit Run, Inc. ("NMSRI"). NMSRI is managed by an all-volunteer board whose mission is to promote youth fitness and to donate Spirit Run's net proceeds to benefit education and athletics in the Newport Mesa Unified School District. NMSRI wants to promote youth fitness throughout Southern California. It created "Dash for Cash" to spread Spirit Run's fitness, and to share its funds, with schools outside Newport-Mesa.

Newport-Mesa Spirit Run, Inc., a California non-profit 501(c)(3) corporation, tax id number 27-4410366, P.O. Box 7241, Newport Beach, CA 92658. For more details about NMSRI and Spirit Run, visit www.nmspiritrn.org, info@nmspiritrn.org,



America's Premier Miler, Steve Scott, leads Youth Mile Race. An Olympian, Steve holds a world record for the most sub-4 minute miles. Each year he warms up and leads kids in each Youth Mile Race.

Newport-Mesa Spirit Run – Youth and Adult Events & Expo¹

| YOUTH EVENTS & FEATURES | | ADULT EVENTS & FEATURES² | | EXPO & OTHER HIGHLIGHTS³ |
|---|------|--|--------|---|
| Youth 5k (high school & younger) | \$25 | Elite Mile | \$35 | Pancake Breakfast by Plum's Café, other food/drinks |
| Open Mile (age 13 -19) | \$25 | Sub Elite Mile | \$35 | Rock Climbing Wall |
| 11-12 Year Old Mile | \$25 | Dog Mile | \$35 | Bungee Trampoline |
| 9-10 Year Old Mile | \$25 | Open Mile | \$35 | Surf Simulator |
| 7-8 Year Old Mile | \$25 | 5k | \$35 | Mini Skate Park |
| 5-6 Year Old ½ Mile | \$25 | 10k | \$35 | Interactive Sealife Outreach Truck |
| 4 Year Old ¼ Mile | \$25 | 5k Family Walk | \$35 | Mini obstacle course |
| Add second race | \$15 | Add second race | \$15 | Photo booth |
| Toddler Trot | \$20 | Add third race | \$15 | Skateboard demonstration |
| Pancake breakfast | \$6 | Add fourth race | \$15 | Camp Newport, Gold Arrow, Yosemite Sierra |
| T-shirt incl w/ registration | free | Tech shirt | \$7-10 | Massage for Adults |
| Finisher medal incl w/ registration | free | Pancake breakfast | \$6 | Running shoes and apparel |
| Compete to win Spirit Run winner medals | | Compete to win \$2,000 in Elite & Sub Elite Mile | | Live Music by student vocal ensembles, jazz band, and drumline |
| Compete to win Baking Betty & Blaze Pizza certificates in mile races & Youth 5k | | Compete to win Blaze Pizza, Spa Gregorie's, & Yard House certificates in 5k, 10k, 15k, & Open Mile | | Dog Expo with pet adoption and free pet microchip scans, onsite registration, pet social security card, and more. |

¹ Visit www.nmspiritrn.org for further details on registration options and pricing, the expo, prizes, medals, and more.

² Adult pricing excludes t-shirt, although short and long sleeve tech shirts are available for purchase. Visit www.nmspiritrn.org for qualifying times for the Elite and Sub Elite Miles, time restrictions on Dog Mile, 10k, and 5k, and other advisements, images and pricing for tech shirts, and more.

³ Listed expo vendors are projected based on 2016 participants.