



The net proceeds of Newport-Mesa Spirit Run benefit participating schools, clubs, and teams in the Newport Mesa Unified School District (NMUSD). Spirit Run sponsorship is a great way to receive exposure throughout the NMUSD and beyond. Spirit Run offers two types of corporate sponsorship:

- 1. Standard Corporate Sponsorship with Advertising, Marketing, & Other Benefits** These sponsorships **begin at \$3,000** and are set forth in the Corporate Sponsorship Grid. Examples of sponsor benefits include:
 - inclusion in Spirit Run press release;
 - logo on website;
 - message in pre event email blasts to database of over 7,500;
 - banners, PA announcements, and other event day recognition;
 - logo in Daily Pilot Thank You Ad recognizing Spirit Run sponsors after the event;
 - for sponsorships under \$5,000, opportunity to purchase expo booth for \$500 and insert in virtual race bag for \$150;
 - for sponsorships \$5,000 and above, sponsor logos in print materials (e.g., posters, brochures, post cards, etc) and advertisements in the Daily Pilot, Independent, and other specialty magazines;
 - for sponsorships a\$5,000 and above, sponsor logos on youth t-shirts, bibs, etc.;
 - for sponsorships \$5,000 and above, complimentary expo booth and insert in virtual goodie bag; and
 - other benefits set forth on the last page of Corporate Sponsorship Package.
- 2. Business sponsorship with recognition to company name.** For \$1,000, a business will be a Gold Patron. The business' name will appear in the brochure and in a Daily Pilot Thank You Ad after the event as Gold Patron. The Gold Patron sponsorship entitles the business the option to purchase a booth in our race day expo, an insert in our virtual goodie bag, and/or a message in a Spirit Run email blast for an additional \$500 - \$1,000.

For more information contact Diane Daruty, Race Director, at dianedaruty@sbcglobal.net or (949) 322-7949.