

CORPORATE SPONSORSHIP - *Investment & Benefits*

Benefits to Your Company	Title Sponsor	Presenting Sponsor	Race Title Sponsor <small>(10K, 5K, Youth 5K or Kids' Runs)</small>	Co-Sponsor	Contributing Sponsor
Company Visibility	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000
Company Name/Logo as (Title Sponsor) of Event on all Advertisements	X				
Company Name/Logo as (Presenting Sponsor) to Event on all Advertisements		X			
Company Name/Logo as "Title" of 15k, 10K, 5K, Youth 5K, or Kids' Run Event on all Advertisements			X		
Name & Logo on:					
Race Entry Brochures/Postcards	Front	Front	Front	Inside	Inside
Front of Youth Event T-shirts	X				
Back of Youth Event T-shirts	X	X	X	X	
Web Banner Advertising (provided by sponsor)	X	X	X		
Television/Cable Advertising	X	X	X		
Radio PSA Mentions	X	X	X		
Web Site Exposure (pre-approved)	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo
Limited License of Event Logo (pre-approved)	X	X	X	X	X
Mention in Press Releases	X	X	X	X	X
Human Interest PR Campaign	X	X	X		
Newspaper Advertising	Logo	Logo	Logo	Logo	Name
Specialty Magazine Advertising	Logo	Logo	Logo	Logo	Name
Race Posters	Logo	Logo	Logo	Logo	Name
Prominent Placement in Periodic E-mail Blasts	X	X			
Placement in Periodic E-mail Blasts			X	X	
Race Day Recognition					
Logo on Bib Numbers	X	X			
Logo on race bibs for the race sponsored			X		
Company Official Assist with Start of Race	X	X	X		
Company Logo on Start and Finish Banners	X	X	X	X	
Company Supplied Banner on Stage	X	X	X	X	
Logo on Mile Markers	X				
PA Announcements	X	X	X	X	
Company Supplied Banner at Start/Finish	X	X	X	X	X
Complimentary 10' x 20' Booth at Family Expo	X	X			
Complimentary 10' x 10' Booth at Family Expo			X	X	
Company Supplied Banners at Expo	X	X	X	X	X
Company Participation					
Complimentary Race-day Hospitality for Sponsors, VIP, City, & Race Officials	10	8	6	4	2
Complimentary Race Entries for Company Employees or Key Clients	10	8	6	4	2
Additional Benefits					
Complimentary insert in virtual goody bag	X	X	X	X	