



# NEWPORT-MESA SPIRIT RUN GOODIE BOOK

## ARTWORK SUBMISSION REQUIREMENTS

*As a Goodie Book advertiser, please submit your press-ready artwork no later than  
Friday, February 3, 2011*

### REMEMBER...COUPONS ARE THE WAY TO GO!

All Goodie Book coupons and ads will be printed with black ink on white paper.

### ACCEPTABLE FILE FORMATS\*

Press-ready, grayscale artwork in a digital format, such as:

1. High-resolution (300 dpi) PDF file. Please embed all fonts. If possible, PDFs should be created using one of the following programs: Adobe InDesign, QuarkXPress, Adobe Illustrator. **The quality of a PDF created with any other program cannot be guaranteed.**
2. High-resolution TIF and JPG files are acceptable, however the quality of text and line art won't be as crisp as files provided in the formats above.

## Coupon/Ad Dimensions

### DIMENSIONS

Print-ready artwork measuring 3.5" tall by 4.5" wide should be submitted at 100% scale.

3.5"

4.5"

### HOW AND WHERE TO SEND YOUR ARTWORK

Files smaller than 1MB can be emailed directly to the Newport-Mesa Spirit Run at [info@nmspiritrun.org](mailto:info@nmspiritrun.org). Larger files should be copied to a CD and mailed or delivered to:

Newport-Mesa Spirit Run  
P.O. Box 7241  
Newport Beach, CA 92658

\*We do not guarantee the appearance of any submissions that do not comply with these specifications in terms of size, format, or color. Refunds will not be given.

# NEWPORT-MESA SPIRIT RUN QUICK FACTS

Join us for the 29th annual celebration of one of the largest and most successful running events in Orange County. This award winning children's racing event also hosts an adult 5K, 10K and 15K!

**Date & Location:**

Sunday, March 4, 2012, Newport Beach • Edwards/Regal Cinemas - 300 Newport Center Drive, Fashion Island

Expo Hours: 6:30 am to 11:30 am

**Events:**

Adult 15k, 10k, and 5k, Youth 5k (Pre-highschool, 14 and under), 1-Mile Kids' Races (ages 7 - 12), 1/2-Mile Kids' Races (age 5 - 6), 1/4-Mile Kids' Race (age 4), and Youth & Fitness Expo.

**Participants/Spectators:**

3,500 anticipated participants; 2,000 Spectators, Vendors, and Volunteers anticipated.

**Benefiting:**

Newport-Mesa Unified District Schools.

**Features:**

- Picturesque course in and around Fashion Island and Newport Center, overlooking Newport Beach and the Pacific Ocean.
- Post-race celebration featuring Camp Newport Expo, food, games, and live entertainment.

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Company Name \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

## Payment Information

Please make all checks payable and mail to:

**Newport-Mesa Spirit Run**  
**PO Box 7241**  
**Newport Beach, CA 92658**

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